

MEDIA DATA





With our digital screens in Vienna and the surrounding area, we offer flexible ways to build visibility exactly where your target audience moves.

NETWORK BOOKING

Our Premium Screens can be booked individually or as pre-defined networks. This simplifies planning for larger campaigns, adds reach and offers price advantages over single bookings.

Vienna & Surroundings Network	29 locations
Vienna Inner Districts Network	18 locations
Vienna First District Network	5 locations
Mariahilfer Straße Network	6 locations
Video Network	13 locations

SPECIAL AD FORMATS

We love executions that go beyond the ordinary — for example with:

- Time targeting
- Format breakouts
- Live tickers
- Interactive experiences

Impressive screens in
high-attention locations.

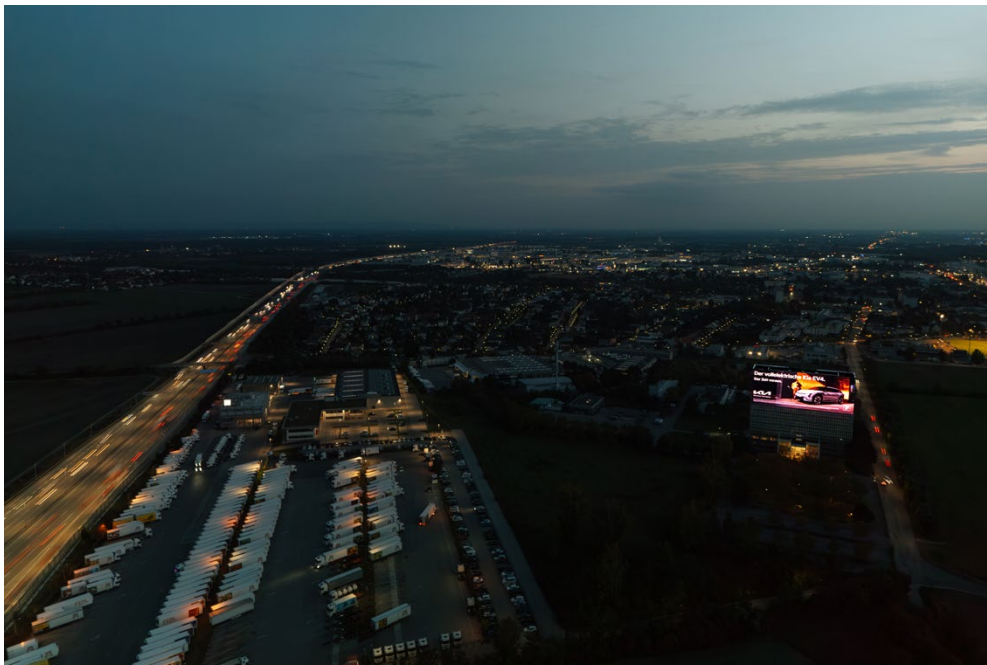
HIGHLIGHT SCREENS





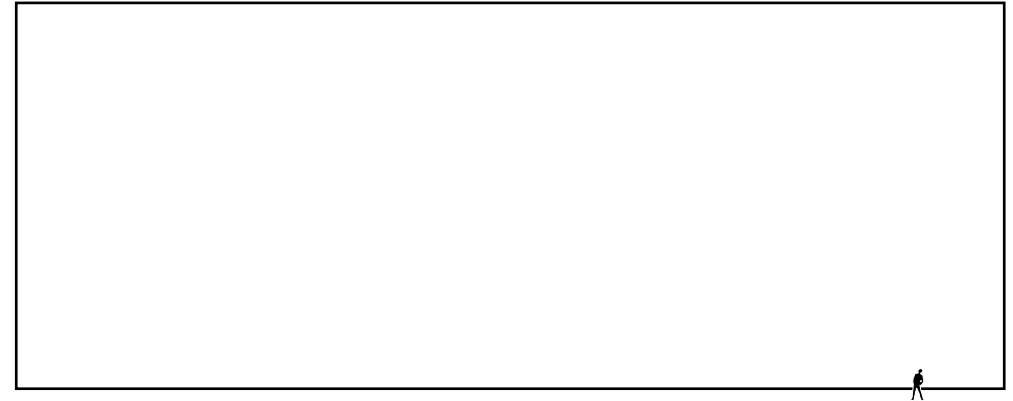
2351

NUMBER ONE



NUMBER ONE is Austria's largest and probably most well-known digital advertising surface. The 1.020m² LED display in Vösendorf sits right next to Westfield Shopping City Süd and is visible from far along the A2 highway. As the busiest traffic axis to and from Vienna, the Südbahn lends the location exceptional reach and presence. With a viewing distance of nearly 2 km and around 12 million visual contacts per month, **NUMBER ONE** delivers extraordinary visibility — by day and by night.

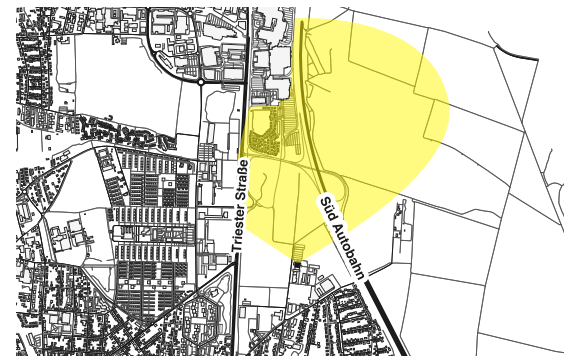
Screen-to-human size ratio (1,70m)



SIZE: 51 x 20 m
AREA: 1.020m²
FORMAT: 1.632 x 640 px
CONTENT: static*

CONTACTS: 12 m views / month
SLOTS: 3 x 30 seconds
BOOKING: 960 plays
OPERATING: 0 — 24 h

Location



Field of view

[Open in Google Maps](#)



1010

OPERNRING



1060

M1



M1 is a defining advertising landmark on Mariahilfer Straße. The around 67m² digital display on Mariahilfer Straße 37–39 combines outstanding visibility with a premium location and attractive dwell time. In the heavily frequented shopping environment, the location reaches a broad urban audience and creates strong presence in the public space.

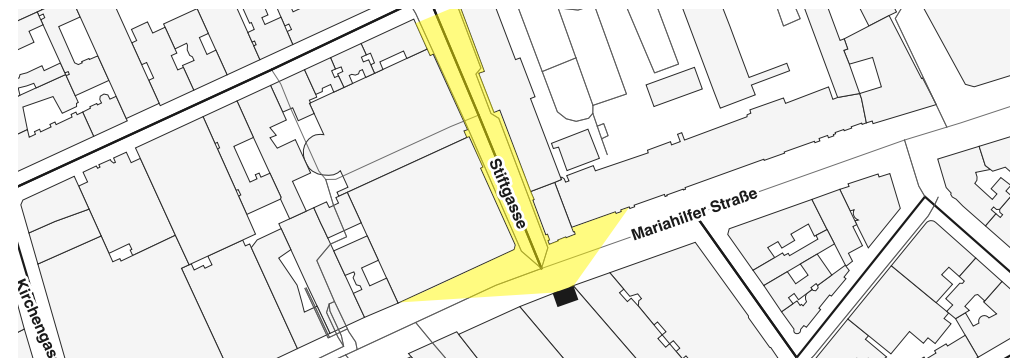


SIZE: 1.900 x 350 cm
AREA: ca. 67m²
FORMAT: 4.822 x 896 px
CONTENT: static*
OPERATING: 6 am — 10 pm

CONTACTS: 545,000 views / week
LOGIC: Loop – 6 slots of 30 sec
SLOTS: 320 plays / day / slot
BOOKING: Calendar weeks



Location



Field of view

Open in Google Maps

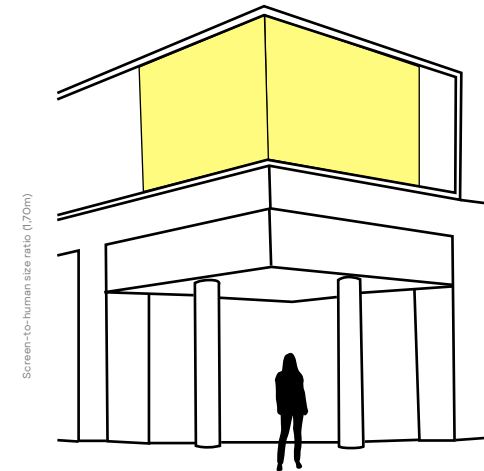


1070

THE BOX



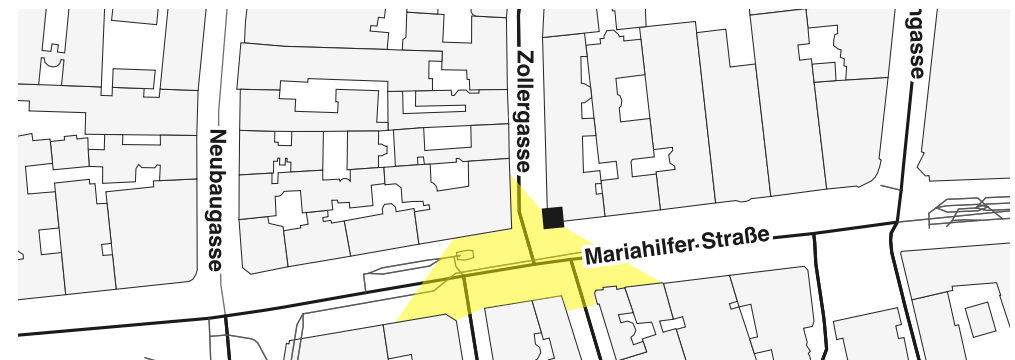
THE BOX brings movement around the corner. The roughly 22 m² corner screen on Mariahilfer Straße delivers strong visibility and standout impact in the streetscape. The location is bookable on a weekly basis for fully animated 2D content. Custom 3D executions remain available on request.



SIZE: 9 x 2,4m (Ecke)
AREA: 21.6m²
FORMAT: 3.120 x 832 px
CONTENT: fully animated* 3D
 fully animated* 2D

OPERATING: 10 am — 10 pm
LOGIC: Loop — 6 slots of 10 sec
BOOKING: Per calendar week
SLOTS: 480 plays / day / slot
 3.360 plays / week / slot

Location



■ Field of view

[Open in Google Maps](#)



7423

A2 TOWER



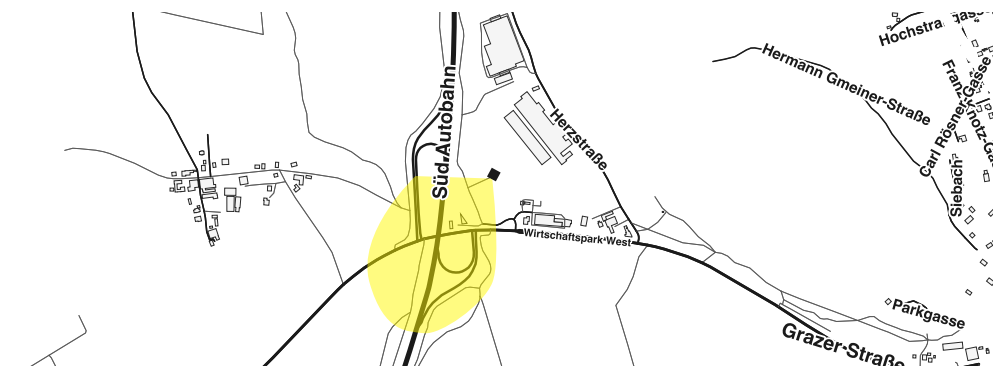
Located directly at the highway exit near Pinkafeld heading toward Vienna, the **A2 TOWER** delivers strong visibility along the Südautobahn. The around 100 m² digital display generates up to 1.5 million visual contacts per month, reaching a broad mobile audience.

Screen-to-human size ratio (1.70m)



SIZE:	1.610 x 622cm	OPERATING:	5 am — 10 pm
AREA:	100m ²	LOGIC:	Loop – 6 slots of 30 sec
FORMAT:	1.000 x 360 px	SLOTS:	340 plays / day / slot
CONTENT:	static*	BOOKING:	Calendar week

Location



Field of view

Open in Google Maps

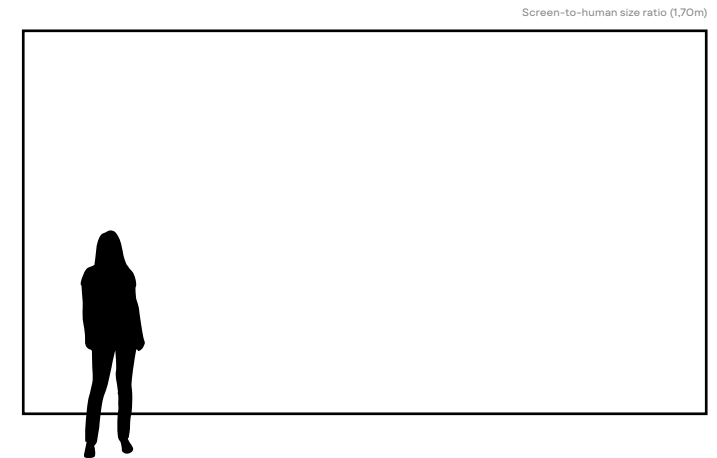


2334

B17 HIGHWAY LIGHT

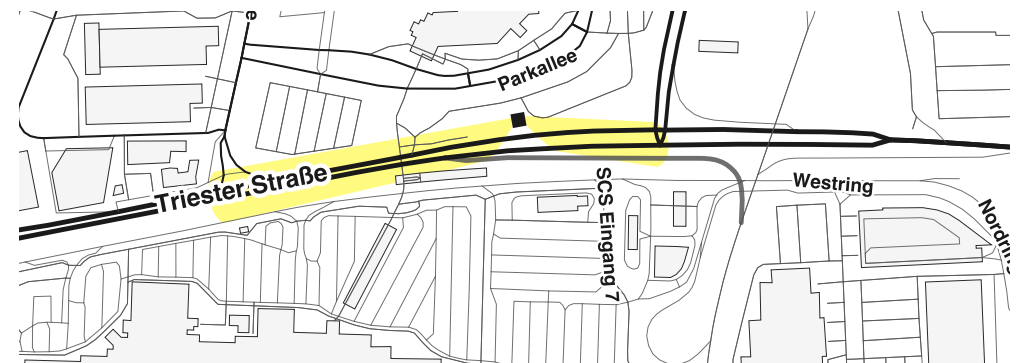


The **B17 HIGHWAY LIGHT** sits on one of the most important traffic axes between Lower Austria and Vienna. With the option to book both sides, the location creates strong visibility in moving traffic and additional presence along the route. The advertising surface reaches a mobile audience with high regularity.



SIZE:	2 x 512 x 288 cm	CONTACTS:	700,000 views / week
AREA:	2 x 15m ²	LOGIC:	5 slots per side, 30 sec each
FORMAT:	768 x 432 px	SLOTS:	576 plays / day / slot
CONTENT:	static*	BOOKING:	Calendar week
OPERATING:	0 – 24 h		

Location



Field of view

[Open in Google Maps](#)



2345

B12 LINK LIGHT



The **B12 LINK LIGHT** sits in a diverse, well-frequented environment of retail, leisure and workplaces. Right next to Hofer, Galaxy Fitness, the SCS, Campus 21 and the NÖ Süd industrial zone, the location reaches commuters, shoppers, professionals and leisure visitors alike. The result is strong visibility throughout the entire day.

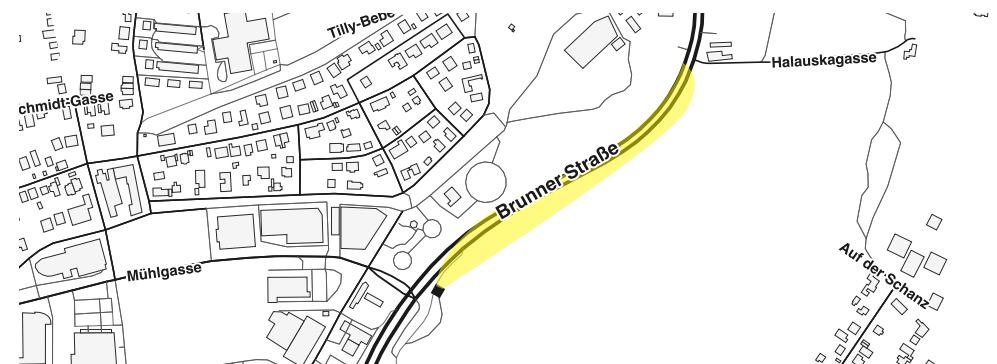
Screen-to-human size ratio (1.70m)



SIZE: 700 x 400 cm
 AREA: 28 m²
 FORMAT: 1.792 x 1.024 px
 CONTENT: static*
 OPERATING: 0 – 24 h

CONTACTS: 300,000 views / week
 LOGIC: Loop – slots of 30 sec
 SLOTS: 480 plays / day / slot
 BOOKING: Calendar week

Location



■ Field of view

[Open in Google Maps](#)

Our Premium Screens reach your audience exactly where they are — in the heart of urban daily life.

Our screens ensure regular visual contacts and strong recognition.

Click on a photo to open the location in Google Maps.

PREMIUM SCREENS



Premium Screens

LOCATION OVERVIEW



1010

Rotenturmstraße 16–18
Kärntner Straße 4
Kärntner Straße 5
Herrengasse 12
Wollzeile 37

1020

Obere Donaustraße 43
Untere Donaustraße 19
Taborstraße 21

1030

Am Stadtpark 1 (Wien Mitte)
Landstraßer Hauptstraße 67

1060

Mariahilfer Straße 75
Mariahilfer Straße 85

1070

Mariahilfer Straße 88
Mariahilfer Straße 42
Neubaugasse 20

1080

Hernalser Gürtel 12A
Josefstädter Straße 33
Breitenfelder Gasse 26

1090

Porzellangasse 2
Nussdorferstraße 1
Liechtensteinstraße 22A
Porzellangasse 39

1100

Favoritenstraße 111
Favoritenstraße 61
Favoritenstraße 111/Reumannplatz

1110

Simmeringer Hauptstraße 141

1130

Hietzinger Hauptstraße 22

1150

Mariahilfer Straße 221

1190

Döblinger Hauptstraße 55

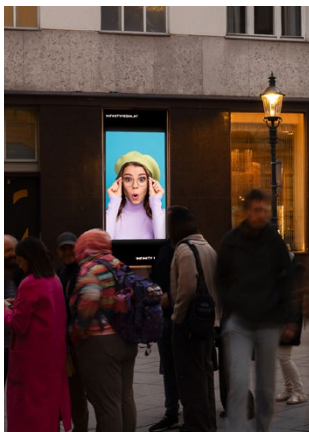
2344

Hauptstraße 23

2340

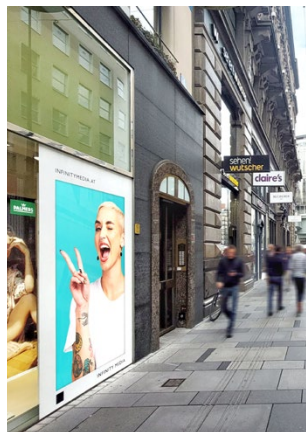
Hauptstraße 27–29

+ coming soon



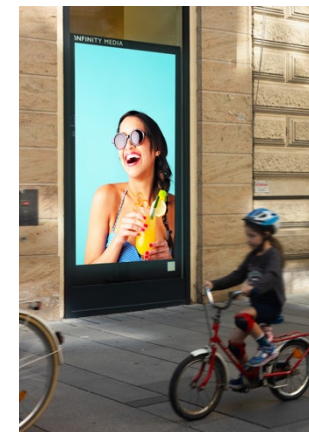
1010
**HERREN
GASSE 12**

SIZE: 120 x 270 cm
AREA: 3,2m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1010
**KÄRNTNER
STRASSE 4**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1010
**KÄRNTNER
STRASSE 5**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1010
WOLLZEILE 37

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



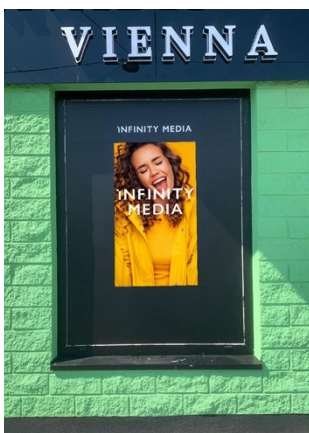
1010
**ROTENTURM
STRASSE 16–18**

SIZE: 3x 180 x 120 cm
AREA: 3x 2,16m²
FORMAT: 16:9
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



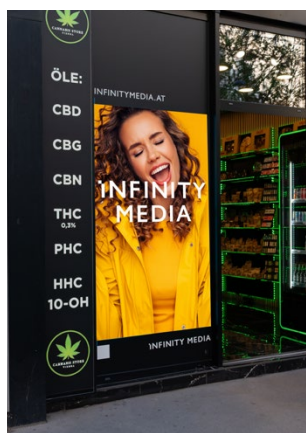
1020
**OBERE DONAU
STRASSE 43**

SIZE: 270 x 180 cm
AREA: 4,9m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1020
**UNTERE DONAU
STRASSE 19**

SIZE: 69 x 122 cm
AREA: 0,84m²
FORMAT: 9:16
CONTENT: static*
OPERATING: 6 am — 10 pm



1020
**TABORSTRASSE
21**

SIZE: 100 x 178 cm
AREA: 1,8m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1030
**AM STADTPARK 1
WIEN MITTE**

SIZE: 300 x 180 cm
AREA: 5,4m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1030
**LANDSTRASSE
HAUPTSTRASSE
67**

SIZE: 126 x 224 cm
AREA: 2,8m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1060
**MARIAHILFER
STRASSE 85**

SIZE: 300 x 180 cm
AREA: 5,4m²
FORMAT: 16:9
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1060
**MARIAHILFER
STRASSE 75**

SIZE: 240 x 360 cm
AREA: 8,64m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1070
**MARIAHILFER
STRASSE 88**

SIZE: 180 x 360 cm
AREA: 6,48m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



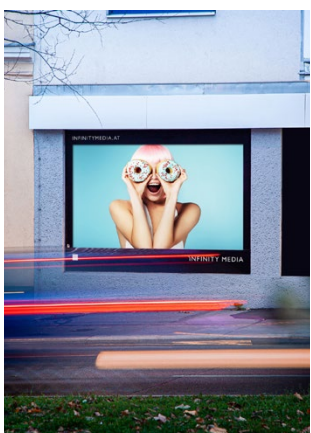
1070
**MARIAHILFER
STRASSE 42**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1070
**NEUBAU
GASSE 20**

SIZE: 120 x 270 cm
AREA: 3,2m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1080
**HERNALSER
GÜRTEL 12A**

SIZE: 300 x 180 cm
AREA: 5,4m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



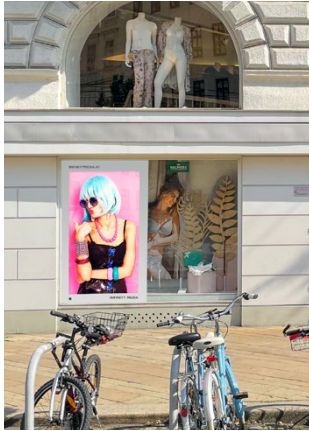
1080
**BREITENFELDER
GASSE 26**

SIZE: 120 x 180 cm
AREA: 2,16m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



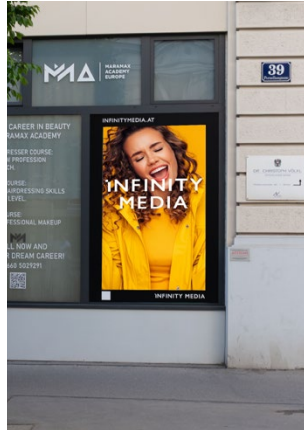
1080
**JOSEFSTÄDTER
STRASSE 33**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



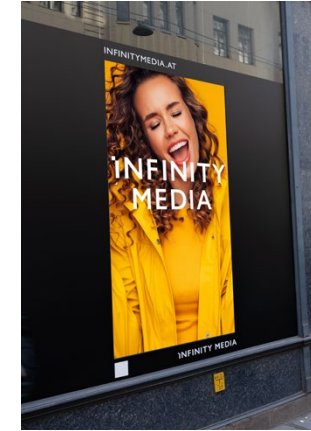
1090
**PORZELLAN
GASSE 2**

SIZE: 120 x 180 cm
AREA: 2,16m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1090
**PORZELLAN
GASSE 39**

SIZE: 126 x 224 cm
AREA: 2,8m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1090
**LICHTENSTEIN
STRASSE 22A**

SIZE: 126 x 224 cm
AREA: 2,8m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1090
**NUSSDORFER
STRASSE 1**

SIZE: 300 x 180 cm
AREA: 5,4 m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1100
**FAVORITEN
STRASSE 61**

SIZE: 126 x 224 cm
AREA: 2,8m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1100
**FAVORITEN
STRASSE 111**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1100
**FAVORITEN
STRASSE 111**
RICHTUNG REUMANNPLATZ

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1110
**SIMMERINGER
HAUPTSTR. 141**

SIZE: 300 x 180 cm
AREA: 5,4m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1130
**HIETZINGER
HAUPTSTR. 22**

SIZE: 112 x 192 cm
AREA: 2,2m²
FORMAT: 9:16
CONTENT: fully animated*
OPERATING: 6 am — 10 pm



1150
**MARIAHILFER
STRASSE 221**

SIZE: 300 x 180 cm
AREA: 5,4m²
FORMAT: 16:9
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



1190
**DÖBLINGER
HAUPTSTR. 55**

SIZE: 126 x 224 cm
AREA: 2,82m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



2344 — Maria Enzersdorf
**HAUPT
STRASSE 23**

SIZE: 150 x 250 cm
AREA: 3,75m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm



2340 — Mödling
**HAUPT
STRASSE 27–29**

SIZE: 112 x 192 cm
AREA: 2,15m²
FORMAT: 9:16
CONTENT: partially animated*
OPERATING: 6 am — 10 pm

Let's get to know each other

Whether a single screen, network booking or special ad format:

We advise you personally and put together a setup that fits your campaign.

sales@infinitymedia.at

+43 1 997 42 48

* **FULLY ANIMATED:**

Video playback supported

* **PARTIALLY ANIMATED:**

Individual elements move calmly and smoothly

* **STATIC:**

Nothing moves, no animation

SUJET ROTATION

is free of charge at every location



Infinity Media GmbH & Co KG

Mariahilfer Straße 88A/1/2, 1070 Vienna

www.infinitymedia.at

